

How effective is your CURRENT TRAINING PROGRAM?

CONCISE

The brain's attention span is about 7-10 minutes long.¹

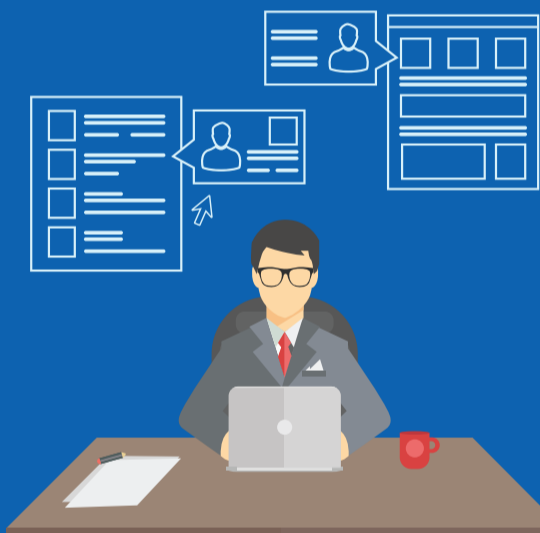
A video that is 5-10 minutes long will be much more effective than one that's 20 or more.



ON DEMAND

Is your training available when it's most relevant?

Tactical training that helps the learner solve an immediate problem increases retention by up to 60%.³



ACCOUNTABLE

Does your platform have reporting and analytics tools?

Monitoring user activity with the click of a button helps you hold your advisors accountable.²

PRESCRIBABLE

Send email notifications!

Advisors are looking for content that is specific to their needs. The HPN University allows managers to prescribe training to their advisors.



TIME EFFICIENT

Does your training scale your time - or cost you time?

Putting instant-access knowledge in front of your advisors lets you focus your energies elsewhere.